

DEFINITION OF A MARKETING PLAN

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DIGITAL STRATEGY

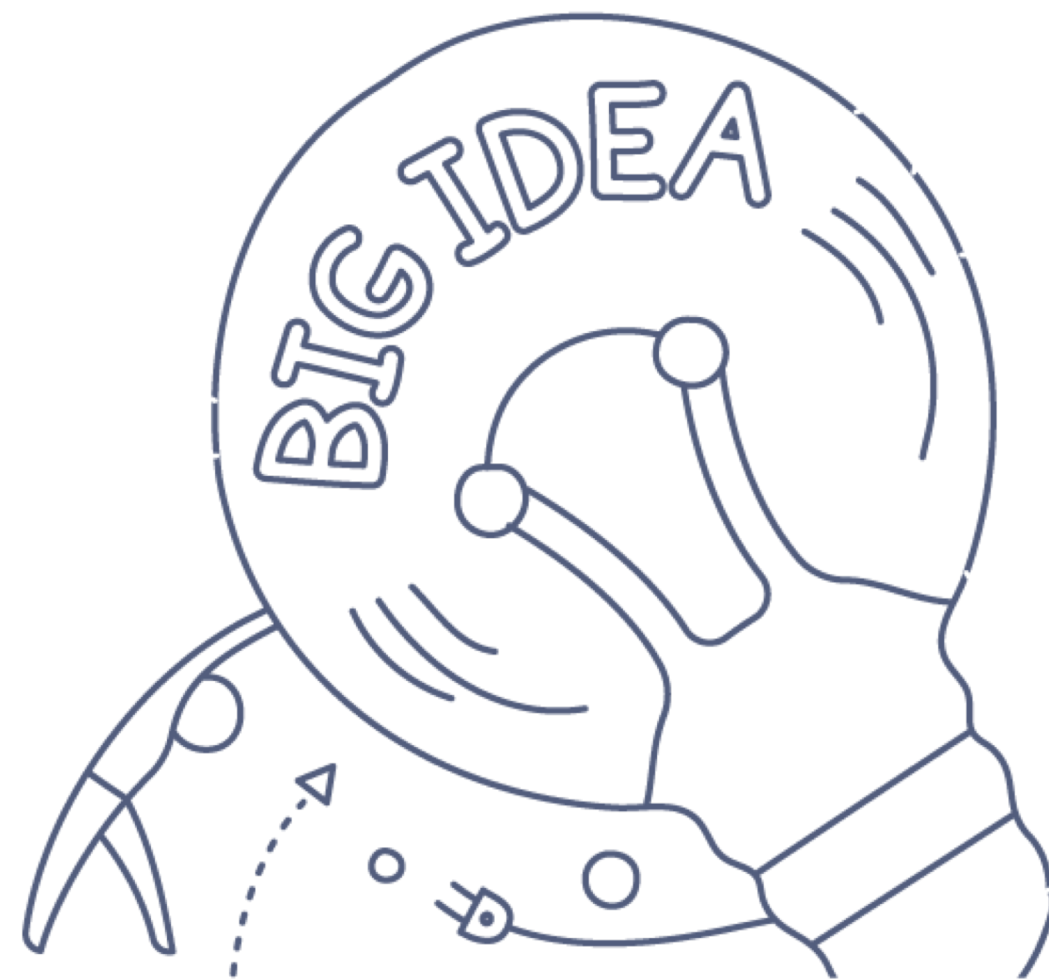
marketing hacknight

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- A marketing plan is a defined process for connecting user segments to your value proposition through appropriate channels.
- Let break this down

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